

**8<sup>TH</sup> EUROPEAN  
VIRTUAL CONGRESS  
OF PHARMACOLOGY  
(EPHAR 2021)  
DECEMBER 6-8, 2021**

**PARTNERSHIP  
PROSPECTUS**

## GOLD PARTNER

10 000 EUR

### Virtual stand – company profile

- Stand size 16:9 (visually the biggest over other partners and placed at the top)
- Company profile (information about the company, products, chat opening hours etc)
- Hyperlink to the Partner's website, microsite, social networks etc
- Up to 8 videos to be uploaded (up to 100 MB each)
- Up to 20 documents to be uploaded
- Chat – to be operated by company representatives
- Stream – to be operated by company representatives (one-way streaming)

### Branding on the Congress website

- Company logo on the website with hyperlink to the virtual exhibition hall with company details
- Logo on homepage – in carousel banner (single logo)
- Company name in the bottom bar of the event website

### Branding on platform

- 3 banners/logos in slideshow during coffee breaks – to be provided by the partner (PPT slide 16:9)
- 3 banners/adverts in programme – randomly displayed among other partners – to be provided by partner (1920 x 240 px)
- Company stand with a hyperlink placed visibly in the „EVENT live“ section

### Networking

- Possibility to contact participants within the online platform
- **6 free registrations** (conference or exhibitor registrations)

*Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and chat with the participants. Therefore the exhibitor registrations are not to be shared outside your company.*

### Advertisement

- 2 Bumper videos during the breaks (up to 30 sec each)
- Logo and profile (up to 200 words) in the electronic PDF programme/book of abstracts
- Logo in a reminding email to be sent to all participants with special thanks to partners
- 3 Social media feeds

## SILVER PARTNER

5 000 EUR

### Virtual stand – company profile

- Stand size 16:9 (in second-order under the Gold partner)
- Company profile (information about the company, products, chat opening hours etc)
- Hyperlink to the partner's website, microsite and social networks etc
- Up to 5 videos to be uploaded (up to 100 MB each)
- Up to 12 documents to be uploaded
- Chat – to be operated by company representatives
- Video chat – to be operated by company representatives
- Stream – to be operated by company representatives (one-way streaming)

### Branding on the Congress website

- Company logo on the website with hyperlink to the virtual exhibition hall with company details
- Logo on homepage – in carousel banner (among the other Silver partners)
- Company name in bottom bar of the event website

### Branding on platform

- 1 banner/logo in slideshow during coffee breaks – to be provided by partner (PPT slide 16:9)
- 1 banner/advert in program – randomly displayed among other partners – to be provided by partner (1920 x 240 px)
- Company/stand with hyperlink in the „EVENT live“ section

### Networking

- Possibility to contact participants within the online platform
- **8 free registrations** (conference and exhibitor registrations)

*Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and chat with the participants. Therefore the exhibitor registrations are not to be shared outside your company.*

### Advertisement

- 1 Bumper video during the breaks (up to 10 sec)
- Logo in final email to be sent to participants with special thanks to partners

## BRONZE PARTNER

3 000 EUR

### Virtual stand – company profile

- Stand size 16:6 (in third-order under the other partners)
- Company profile (information about the company, products, chat opening hours etc)
- Hyperlink to partner's website, microsite and social networks etc
- Up to 3 videos to be uploaded (up to 100 MB each)
- Up to 8 documents to be uploaded
- Chat – to be operated by company representatives
- Video chat – to be operated by company representatives

### Branding on the Congress website

- Company logo on the website with hyperlink to the virtual exhibition hall with company details
- Logo on homepage – in carousel banner (among the other Bronze partners)
- Company name in bottom bar of the event website

### Networking

- Possibility to contact participants within the online platform
- **5 free registrations** (conference and exhibitor registrations)  
*Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and chat with the participants. Therefore the exhibitor registrations are not to be shared outside your company.*

### Advertisement

- Logo in final email to be sent to participants with special thanks to partners

## VIRTUAL STAND - COMPANY PROFILE PREMIUM

1 500 EUR

- Stand size 16:6 (in second-order under the Bronze partner)
- Company profile (information about the company, products, chat opening hours etc)
- Hyperlink to partner's website, microsite and social networks etc
- 3 videos to be uploaded (up to 100 MB each)
- 8 documents to be uploaded
- Chat – to be operated by company representatives
- Video chat – to be operated by company representatives
- **4 free registrations** (conference and exhibitor registrations)  
*Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and chat with the participants. Therefore the exhibitor registrations are not to be shared outside your company.*

## VIRTUAL STAND - COMPANY PROFILE

900 EUR

- Stand size 16:3 (in second-order under the Premium partner)
- Company profile (information about the company, products, chat opening hours etc)
- Hyperlink to partner's website, microsite and social networks etc
- Up to 1 video to be uploaded (up to 100 MB each)
- Up to 4 documents to be uploaded
- Chat – to be operated by company representatives
- Video chat – to be operated by company representatives
- **2 free registrations** (conference and exhibitor registrations)  
*Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and chat with the participants. Therefore the exhibitor registrations are not to be shared outside your company.*

## POSTER SESSION PARTNER

1 000 EUR

## ADDITIONAL REGISTRATIONS

Conference registration

according to the pricelist

Exhibitor registration

200 EUR

*(This type of registration has rights to manage the company profile and chat with the participants.)*

## VIDEO ADVERTISEMENT – COMMERCIAL BREAK

to be presented during breaks

Bumper video – up to 6 sec or PPT slideshow

700 EUR

Video spot – up to 30 sec

900 EUR

Video presentation – up to 60 sec

1 200 EUR

## DETAILS AND TECHNICAL INFORMATION

After the purchase order Partner will be contacted by appointed technical coordinator and receive the technical instructions including technical details for videos, banners and documents.

Virtual stand will be managed by the company representatives after logging into the administration system.

Technical support will be ready to assist you in case of any trouble.

**Other requests:**

**Mrs. Alena Fullsackova**

**Technical & Exhibition coordinator**

E-mail: [fullsackova@guarant.cz](mailto:fullsackova@guarant.cz)

## DETAILS AND DESCRIPTION

### Networking

- Participants are automatically listed in the networking section but can unlist themselves by changing their status.

### Chat

- Conversation can be downloaded for further use by the company.
- Chat can be operated by several representatives who can add their notes to the conversation (hidden to anyone outside).
- Private conversations between a participant and company.

### Stream

- One-way streaming without interaction with participants.
- We recommend streaming during breaks and the invitations can be published in the slideshow during the breaks.

### Virtual Stand and Company Profile

- Company takes full responsibility for the documents and information provided within profile, including chat, video chat, stream or moderated discussions.

**On behalf of the Scientific and Organizing Committee, I would like to thank you for your support, without which the Congress cannot be organized, even in a virtual form.**

**Do not hesitate to contact us for more information or business requests.**

**Mrs. Alena Fullsackova**  
**Industry Liaison Officer**

### **GUARANT International spol. s r.o.**

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